

APMI
ASSOCIATION OF
PORTFOLIO MANAGERS
IN INDIA

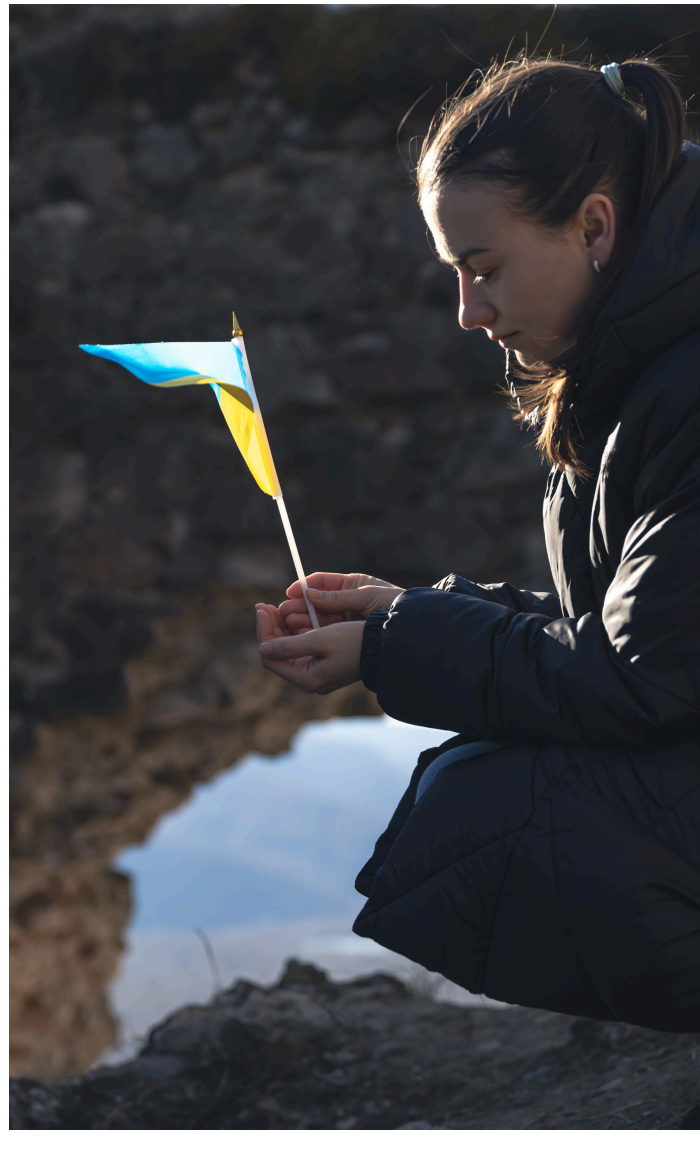


At APMI, we asked ourselves a fundamental question

"How can we unlock the full potential of the data submitted by PMS providers to create real, actionable intelligence?"

The answer is APMI Insights – a pioneering industry intelligence platform designed to redefine how PMS data is accessed, analysed, and leveraged. This is not just a data repository; it is a powerful knowledge engine that delivers strategic foresight and deeper market intelligence to all key stakeholders in the PMS ecosystem.

[Learn More](#)



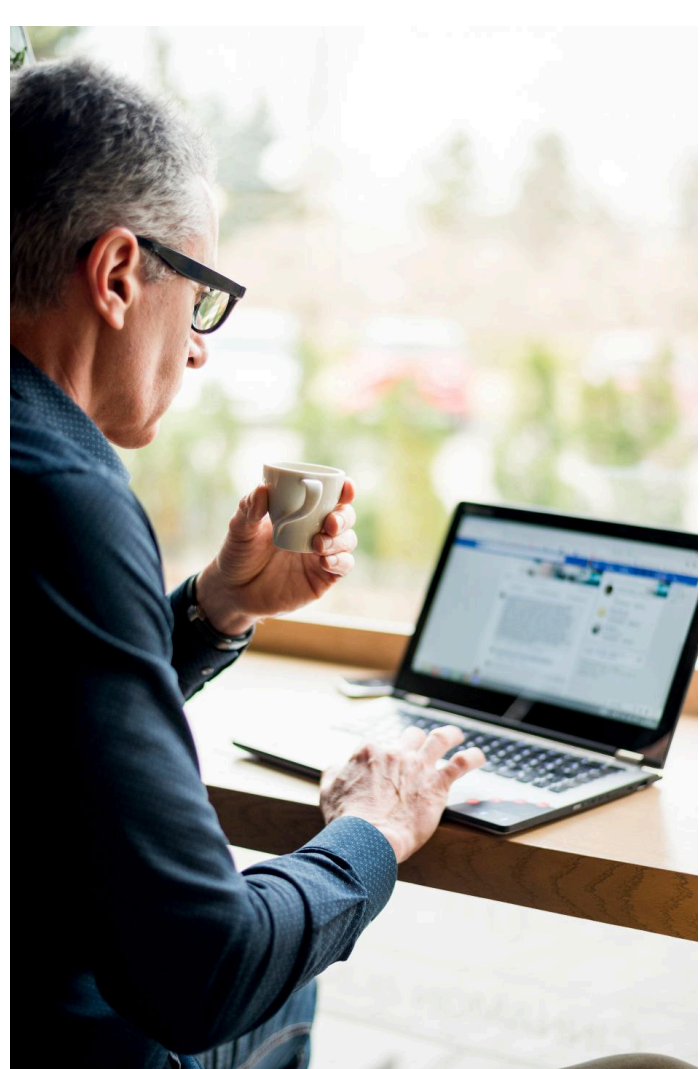
Why is APMI Insights a Game-Changer?

For the first time, APMI Insights consolidates PMS data into a structured, dynamic, and interactive format, enabling stakeholders to:

- Uncover Market Trends – Real-time industry movement tracking for sharper decision-making
- Benchmark Performance with Precision – Analyze PMS strategies against industry benchmarks
- Empower Investment & Distribution Strategies – A data-driven approach to portfolio allocation and client advisory

Who Will Benefit?

- Investors & Family Offices** – Gain deep visibility into PMS performance, risk metrics, and comparative analysis
- Distributors & Wealth Managers** – Access structured AUM data, rankings, and historical performance trends to enhance client recommendations
- Fund Managers & Industry Experts** – Leverage aggregated intelligence for better portfolio positioning and market strategy
- Regulatory & Market Aggregators** – A macro view of industry-wide movements, providing key insights into sectoral shifts



What Makes APMI Insights Unparalleled?

- Next-Gen Data Intelligence – Our Insights Engine processes vast PMS data, uncovering patterns that were previously inaccessible
- Lightning-Fast Search – Instantly locate any PMS or IA by typing just three letters
- Comprehensive Industry Analytics – Track AUM distribution, asset-class trends, and service models (Discretionary/Non Discretionary)
- Seamless Multi-Device Access – Optimized for mobile, tablet, and desktop with an intuitive, clutter-free interface

What's Next? - The Future of PMS Intelligence Begins Here.

This is only the beginning of APMI Insights' journey. We are committed to:

- Expanding Data Sets & Analytics – Introducing new metrics, predictive insights, and deeper trend analysis
- Engaging with APMI Members & Distributors – Customizing features to enhance the platform's relevance and strategic impact
- Shaping the Future of PMS Data Intelligence – Empowering every stakeholder with actionable insights for better decisions

[Learn More](#)

Be Part of the Transformation

APMI Insights is more than a tool—it's a catalyst for industry-wide evolution. Your engagement and feedback will be instrumental in shaping the next frontier of PMS intelligence.

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Association of Portfolio Managers in India
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